

# Website and Social Media Report for the Annual Parish Meeting - 2021



The church website [www.clent-worcs.co.uk](http://www.clent-worcs.co.uk) has been subject to several new developments during this Coronavirus period - while maintaining its original style and colouring template. Chief amongst these changes has been the promotion of on-line service times to encourage and promote attendance as rules and regulations have changed and adapted to prevailing conditions. For those who have been unable to make a Sunday service (10:30) there has been an adaptation of that worship available to be read throughout the week which has included hymns, worship songs, Bible readings (both text and spoken word), prayers and intercessions, and a Blessing; concluding with contemplative music. The prayers from the weekly pew-sheets are included, as are special prayers for the Covid crisis, and a link through to the monthly Prayer Diary. The weekly Podcasts of Sermons featured on the Worcester website are available to listen to, as are the Bishop's pastoral addresses to his Diocese.

Download links are available for Kim's 'Newsletter' and for Rose's 'Clent Connect' publications - and there is high-profile reference to Safeguarding Issues and persons with whom to make contact (a legal requirement).

More recently, a page for PCC notifications and for the paperwork needed for meetings has been added, bringing all necessary materials into one place and enabling documents to be read on-line, down-loaded and filed, or printed out (hopefully at a saving of both time and paper).

Most startling of all has been a trawl through the statistics and data behind-the-scenes which show that some four to five hundred visits are paid to St. Leonard on-line every month - with visitors coming to us from all over the world - from Europe and America, from Russia and China, and from the United Arab Emirates.

It is a reminder that there are Christians everywhere - and pleasing that they can be assured of a warm welcome when they arrive. One where they are presented with a variety of content so that they can find something with which they can identify and join with us in worship.

Please remember that our pages are available to be read, each time afresh as newly printed, in full colour, 24 hrs a day for each and every day of the year. The software I use to write the content generates pages in Portrait and Landscape aspects. Since this takes twice as long, at present I concentrate on the (larger) Landscape format so, if viewing on a smartphone, please orientate it horizontally to see all of the content.

Harry Grove



## Facebook pages

The Church Facebook page continues to be a noticeboard to the community and beyond.

Announcing services, reporting Church of England news and updates, sharing local community events and posting photographs of special services and life events.

It is also a means of contact for the wider community, where information is shared and questions are asked.

Facebook has become a very useful tool, along-side the Parish news and Church Website.

Kim Topham